



DEALER SET

COMPLETE SET - ADJUSTABLE BASE & MATTRESS

PRICE INCLUDES WIRED OR WIRELESS REMOTE & NO CUSTOM ITEMS

* Custom items available only with wireless remote

* Invoice must be paid within 20 days to be eligible for discounted price

* Prices assume 74" or 80" length. Additional charges apply for 84" length.

* Premier models available in either 4" or 1" profile (except 30" bed - 1" only)

* If attaching siderails to a Premier bed, you must order 1" profile

SIZE & MATTRESS TYPE	DEALER COST		MSRP	MINIMUM ADVERTISED PRICE (MAP)
	Invoice Price	Discounted Price		
VALUE-FLEX				
Split/Twin Innerspring	1,130	1,017	2,260	1,695
Full Innerspring	1,395	1,256	2,790	2,093
Queen Innerspring	1,535	1,382	3,070	2,303
PREMIER				
Split (30") or Twin (38") Innerspring	1,575	1,417.50	3,150	2,363
Split (30") or Twin (38") Low Profile	1,575	1,417.50	3,150	2,363
Split (30") or Twin (38") Visco Combo	1,700	1,530.00	3,400	2,550
Split (30") or Twin (38") Visco or Gel Core	1,760	1,584.00	3,520	2,640
Split (30") or Twin (38") Latex	1,895	1,705.50	3,790	2,843
Full Innerspring	1,915	1,724	3,830	2,873
Full Low Profile	1,915	1,724	3,830	2,873
Full Visco Combo	2,060	1,854	4,120	3,090
Full Visco or Gel Core	2,155	1,940	4,310	3,233
Full Latex Core	2,315	2,084	4,630	3,473
Queen Innerspring	2,100	1,890.00	4,200	3,150
Queen Low Profile	2,100	1,890.00	4,200	3,150
Queen Visco Combo	2,275	2,047.50	4,550	3,413
Queen Visco or Gel Core	2,385	2,146.50	4,770	3,578
Queen Latex Core	2,540	2,286.00	5,080	3,810
King Innerspring	3,225	2,903	6,450	4,838
King Low Profile	3,225	2,903	6,450	4,838
King Visco Combo	3,465	3,119	6,930	5,198
King Visco or Gel Core	3,595	3,236	7,190	5,393
King Latex Core	3,830	3,447	7,660	5,745
HIGH-LO				
Twin Innerspring	2,210	1,989.00	4,420	3,315
Twin Low Profile	2,210	1,989.00	4,420	3,315
Twin Visco Combo	2,335	2,101.50	4,670	3,503
Twin Visco or Gel Core	2,400	2,160.00	4,800	3,600
Twin Latex Core	2,535	2,281.50	5,070	3,803
Full Innerspring	2,665	2,399	5,330	3,998
Full Low Profile	2,665	2,399	5,330	3,998
Full Visco Combo	2,805	2,525	5,610	4,208
Full Visco or Gel Core	2,895	2,606	5,790	4,343
Full Latex Core	3,060	2,754	6,120	4,590
Queen Innerspring	2,795	2,516	5,590	4,193
Queen Low Profile	2,795	2,516	5,590	4,193
Queen Visco Combo	2,975	2,678	5,950	4,463
Queen Visco or Gel Core	3,080	2,772	6,160	4,620
Queen Latex Core	3,240	2,916	6,480	4,860

02/01/24



DEALER BASE ONLY

ADJUSTABLE BASE ONLY - NO MATTRESS

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- * Prices assume 74" or 80" length. Additional charges apply for 84" length.
- * Premier models available in either 4" or 1" profile (except 30" bed - 1" only)
- * If attaching siderails to a Premier bed, you must order 1" profile

SIZE & MATTRESS TYPE	DEALER COST		MSRP	MINIMUM ADVERTISED PRICE (MAP)
	Invoice Price	Discounted Price		

VALUE-FLEX BASE ONLY

Split / Twin Value Flex	935	842	1,870	1,403
Full Value Flex	1,140	1,026	2,280	1,710
Queen Value Flex	1,255	1,130	2,510	1,883

PREMIER BASE ONLY

Split / Twin Premier	1,175	1,058	2,350	1,763
Full Premier	1,410	1,269	2,820	2,115
Queen Premier	1,515	1,364	3,030	2,273
King Premier	2,535	2,282	5,070	3,803

HI-LO BASE ONLY

Twin Hi-Lo	1,875	1,687.50	3,750	2,813
Full Hi-Lo	2,245	2,020.50	4,490	3,368
Queen Hi-Lo	2,330	2,097.00	4,660	3,495

02/01/24



DEALER MATTRESS ONLY

Shipping charges apply unless ordered with a bed

MATTRESS TYPE	74" OR 80" LENGTH			84" LENGTH		
	INVOICE PRICE	MSRP	MAP	INVOICE PRICE	MSRP	MAP

INNERSPRING & LOW PROFILE MATTRESS ONLY						
Split / Twin Innerspring	500	1,000	750	530	1,060	795
Full Innerspring	630	1,260	945	670	1,340	1,005
Queen Innerspring	700	1,400	1,050	750	1,500	1,125
King Innerspring	820	1,640	1,230	870	1,740	1,305

VISCO COMBO MATTRESS ONLY						
Split / Twin Visco Combo	615	1,230	923	660	1,320	990
Full Visco Combo	765	1,530	1,148	815	1,630	1,223
Queen Visco Combo	865	1,730	1,298	930	1,860	1,395
King Visco Combo	1,060	2,120	1,590	1,130	2,260	1,695

VISCO OR GEL MEMORY FOAM CORE MATTRESS ONLY						
Split / Twin Visco Core	675	1,350	1,013	715	1,430	1,073
Full Visco Core	860	1,720	1,290	920	1,840	1,380
Queen Visco Core	980	1,960	1,470	1,045	2,090	1,568
King Visco Core	1,190	2,380	1,785	1,265	2,530	1,898

LATEX CORE						
Split / Twin Latex Core	810	1,620	1,215	865	1,730	1,298
Full Latex Core	1,010	2,020	1,515	1,085	2,170	1,628
Queen Latex Core	1,140	2,280	1,710	1,220	2,440	1,830
King Latex Core	1,460	2,920	2,190	1,555	3,110	2,333

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**CUSTOM ITEMS
ACCESSORIES
DELIVERY OPTIONS**

CUSTOM ITEM DESCRIPTION	INVOICE PRICE	DISCOUNTED PRICE	MSRP	MAP
Voice Actuation Control (with USB & wireless charging)	50	45	100	75
Dual Massage (Head & Foot)	60	54	120	90
Underbed Light System with motion detection sensors	40	36	80	60

ACCESSORY DESCRIPTION	INVOICE PRICE	DISCOUNTED PRICE	MSRP	MAP
84" Length (on foundation)	65	58.50	130	97.50
Heavy Duty Reinforcement	125	112.50	250	187.50
Flatmate (38 x 74 or 38 x 80)	760	684.00	1,520	1,140.00
Flatmate (38 x 84)	845	760.50	1,690	1,267.50
Leg Extensions (2" to 7" in 1" increments)	50	45.00	100	75.00
Siderail (single - left or right)	165	148.50	330	247.50
Siderail Set (left and right)	240	216.00	480	360.00
Siderail Cover - Set	115	103.50	230	172.50
Siderail Cover - Single	65	58.50	130	97.50

DELIVERY OPTIONS	INVOICE PRICE	DISCOUNTED PRICE	MSRP	MAP
In-Bedroom Delivery	375	N/A	N/A	N/A
Threshold Delivery	200	N/A	N/A	N/A
Curbside Delivery	125	N/A	N/A	N/A
Move & Dispose Existing Bed	175	N/A	N/A	N/A
Move Existing Bed	135	N/A	N/A	N/A

All custom items and accessories are eligible for a discount ONLY when shipped with a bed

Invoice must be paid within 20 days to be eligible for discounted price

Shipping charges apply unless ordered with a bed. Parts ordered with a bed ship free

02/01/24